# Gladialus 

Rt. 1, Box 2124M
UKIAH
CALIFORNIA


## SIZE OF BULBS

 TO BUYLarge bulbs are $11 / 4^{\prime \prime}$ in diameter or larger. These give the best flowers. However, medium bulbs are $3 / 4^{\prime \prime}$ to $11 / 4^{\prime \prime}$ and give very good flowers, much larger than you would expect. Your best buy is medium bulbs. I am not listing small bulbs this year. If you wish them the price is $50 \%$ that of large bulbs.

## MIXED <br> SEEDLINGS

This year I have purchased the mixed seedlings of one of the west's largest hybridizers. These seedling bulbs will produce glads that are different from anything listed in this or any other catalog. If you wish to try some they are

## \$1.50 Per Dozen

50—\$4.95; 100—\$8.95
If you would like some of these as extras instead of named varieties, say so. I will put them in as long as they last.

## Foreword ...

It's good to be home again after being away three weeks exhibiting glads at the Los Angeles County Fair. Although the glads were not as good as they are earlier in the season, they were the best I have ever exhibited at Pomona. It was a pleasure to talk with many of you, and most of you told me of your glads being so much nicer than those being exhibited.

Taken as a whole, Smokies were again the most popular and sought after glads. However, many of the others-especially giant glads and black toned ones or glads with bright contrasting blotches were very popular.

Every year I drop approximately 25 older varieties and add about that many newer ones. There are always complaints about dropping old favorites. However, many of the newer glads are new colors, with more attractive shadings and markings, more frilled and ruffled glads are coming out and many that are larger and more vigorous. In order to bring you the best varieties in the widest possible range of colors I must discontinue as many as are added each year.

It's good to have things that money can buy but it's better to have good things that money can't buy, a good reputation, health, happiness, friends and a clear conscience.

Gardening is a healthful recreation. Some people, because of their outlook on life, are younger at 80 than others are at 50 . Go out in your garden every morning and enjoy the beauty that our Heavenly Father has made available for us and be thankful that we live in a free country where we can have these things.

Glads are an ideal flower, no other cut flower giving such a range of color. You can make corsages or table decorations to fit any color scheme you can think up, when you have glads of all colors available. A dozen bulbs will usually give you well over 200 florets for your use and enjoyment. Out of this catalog you can order bulbs that will give you colors that your friends and neighbors didn't even know exisited in any flower. The compliments that many of my customers get on their glad gardens are over and beyond any expectations they ever hoped for. Yes, it's fun to have something altogether different from any one around you. The chances of your finding over two or three of the novelty varieties listed in this catalog at your local source of supply are almost nil. Let your neighbors borrow this catalog or send for one, so they, too, can order. You can order different varieties and later on when they increase you can do a little trading.

## HINTS ON GLADIOLUS GROWING

## PRE-PLANTING TREATMENT

All bulbs should be dipped before planting as a precaution against fungus diseases. I have found Natraphene to give the best results as a dip. Dissolve one tablet in $21 / 2$ gallons of water and soak your bulbs for approximately 10 days. On a long soaking the bulb absorbs the solution and any diseases are killed from the inside out. If you have a few bulbs of many varieties, you can cut cardboard milk cartons in half and soak your different varieties in different cartons.

Send 15 c for one Natraphene tablet, 2 for 25 c, or 10 for $\$ 1.00$.
You can use $11 / 2$ tablespoonfuls of Lysol per gallon of water and soak your bulbs for 3 hours and be sure to plant immediately afterwards. I have found the Lysol treatment to be inferior to Natraphene.

You may find Natraphene hard to locate, so it would be advisable to order Natraphene with your bulb order.

## PLANTING

Glads prefer full sun but will do well if they can get 4 hours or more sunshine a day. Plant your bulbs in rows, spacing them approximately 4 inches apart and approximately 4 inches deep. Larger bulbs deeper and smaller bulbs a little shallower. If planting them in beds make them approximately 8 inches apart in all directions. They are easier to cultivate if planted in rows. As they grow hill up to them so that they will be less apt to fall over when blooming.

## FERTILIZER

Be sure to keep fertilizer away from the bulbs. A LITTLE well rotted manure worked into the soil at least 6 months before planting your bulbs is o.k. You can use a little bone meal under the bulbs, providing you put at least $11 / 2$ inches of dirt over the bone meal before you plant. Keep fertilizer away from your bulbs, though, and use it very sparingly. I don't use any on my glads. A light side dressing may be benficial if applied to the center of the row and away from the bulbs. Side dress, if you insist on doing this, when your glads get their fifth leaf. I don't, though. As glads like acid soil a handful of peat moss around each bulb should be beneficial, especially if you live in California or where your soil or water is inclined to be alkaline. For the third time-keep fertilizer away from the bulbs.

## ALKALINE SOIL

Glads prefer soil on the acid side. If your soil is alkaline use approximately 4 pounds of sulphur per 100 square feet of soil. Rake it in the top of the soil after planting. Do not spade it in. Keep it wet. Peat moss is a help.

## WATERING AND CULTIVATING

Water a lot. Glads like lots of water and good drainage. For sandy soil, water every three days (every day if it gets over 100 degrees hot)-real heavy soil every 10 days. Give a good soaking each time.

## CUTTING BLOOMS

When cutting your glads be sure to leave at least 4 leaves on the plant. Without the leaves a new bulb cannot be developed. You can pick your glads any time after the first floret is ready to open.

## DIGGING

You do not have to wait until the leaves get dry to dig. You can dig six weeks after they finish blooming.

## STORING BULBS

After your bulbs are dug let them dry for two to four weeks depending on the temperature. Do not dry in the sun if the temperature goes over 85 degrees. In about three weeks clean off the roots and the old bulb. Separate the bulblets. Dust with $5 \%$ DDT and store them where they will keep dry-the drier the better. Do not put them over $21 / 2$ inches deep in boxes though.

## GARDEN CLUBS

Many garden clubs sweeten their treasury by buying bulbs from the wholesale list and re-selling them to club members at retail price and putting the profit in their treasury. Your garden club shouldn't let this opportunity pass. I have a soft spot in my heart for garden clubs because they do a great deal to keep their members up with the world. I just can't help giving garden clubs quite a bit of overcount.

## PLEASE READ BEFORE ORDERING

On retail orders of $\$ 2.50$ or more we pay the postage. On orders of less than $\$ 2.50$ please add 15 cents to help cover postage, etc. You can send $\$ 1$ with your order and the balance C.O.D. On these we put in extra bulbs because you pay the postage plus C.O.D. fee plus a money order fee. You will be ahead sending full remittance with your order.

We ship Christmas orders in December. We start shipping others in January or if you live where it gets cold we start shipping when danger of freezing is over.

Every year we run out of many varieties. The earlier you order the more likely you are apt to get every variety you order.

## PROPAGATING - Glads Changing Color

The life of a glad if you don't plant the little bulblets that grow under the old bulb may vary from three years for some varieties while other varieties seem to last indfinitely. If you don't grow your own bulblets you will lose some bulbs every year while others will multiply. You may have started out in 1950 with 3 bulbs each of 20 varieties or 60 bulbs. By 1953 you may still have 60 bulbs but only 8 varieties and most of the rest salmon or white or whatever color your most vigorous variety happens to be. In two or three more years you may have only two or three varieties, left, though you may still have 60 or more bulbs. This has led to that old sing-song "fallacy" that all glads revert back to white, salmon, yellow or whatever color happens to thrive. Look up "fallacy" in the dictionary, it surely is a good word for the above condition. How can a glad revert to something that it wasn't to begin with? About the only reverting that I know of is in Leading Lady which is a sport of Picardy and it does revert back to Picardy once in a while but the chances other than this are not one in 50,000 of a glad changing color in your garden. They just don't.

Now, don't write me a letter and tell me that you know your glads changed color in your garden because if you do I will just throw your letter away. However, I will allow one in 50,000 as an occasional sport other than Leading Lady or Silver Wings.

In as much as glads don't change color here is what you can do to keep from losing out on glads that die out after a few years. Dig your bulbs and harvest your bulblets. In the spring plant the bulblets about $11 / 2$ inches deep and about 20 to the foot. Some varieties produce more bulblets than others. Some varieties germinate better, so in order to keep from getting too many of one and not enough of another it would be wise to keep them separated with labels. In this way you can increase any of your varieties to any quantity in a short number of years and instead of losing varieties you will gain on every one. If you don't dig your bulbs you run a good chance of losing the bulbs or bulblets or both.

Soak bulblets two weeks in Natraphene solution before planting. Give them lots of water and grow them until their tops start to die down. Some may bloom and the rest will grow into blooming size bulbs in one season. You may get a few over $11 / 4$ inches in diameter the first year.

## TROUBLE SHOOTING

1. When glads don't come up as they should.
(a) Your bulbs may be old, flat, worn out bulbs that just can't take it any longer. We send out only young bulbs so this won't apply to bulbs from here.
(b) Disease-Diseased bulbs, if soaked two weeks in Natraphene, will grow if they aren't too far gone-and will come clean. If you haven't soaked your bulbs, this may be your trouble. Never plant glads where diseased glads have grown before.
(c) Alkali or fertilizer-If you have soil that is too alkaline or has lots of fertilizer in it, your glads may never come up or not grow well if they do come up. In above cases put lots of Peat Moss around each bulb. Peat Moss is acid and also free of fertilizer.
(d) Wire worms may drill a hole through the sprout and the glad may not come up at all or may come up and soon die. You can kill wireworms in your soil without hurting your plants by using ISOTOX by Ortho. ISOTOX is good for thrips, too. You can get it in the west in your nursery or garden supply store. Any insecticide containing Benzine Hexachloride will kill wireworms.
2. Glads not growing properly.
(a) Soil too alkaline or too much fertilizer. See section on alkaline soil.
(b) Not enough water. Glads like lots of water.
(c) Wireworms. See above.
(d) Disease-Soak your bulbs in Natraphene 10 days before you plant. Don't plant where diseased glads grew before.

## 3. Not blooming properly.

(a) Thrips-In warm weather dust or spray with $5 \%$ DDT, Chlordane or Lindane every 10 days. Thrips are very small and hard to see. Buds look sunburned and leaves get silvery streaks in them.
(b) Sunburnt glads-NOT LIKELY. You can grow good glads in temperatures up to $105^{\circ}$ without much sunburn on most varieties. If the weather gets over $100^{\circ}$, water every day if possible and pick your glads the morning the first florets open. If the lower florets won't ever open, then it isn't sunburn-it's 'THRIPS.
(c) There are a few varieties like General Eisenhower and Evangeline that won't grow properly in hot weather. Vagabond Prince and a few other sunburn but if picked in the morning seem to stand $105^{\circ} \mathrm{ok}$. if kept watered.
(d) Crooked stems-This is due to hot weather. All varieties are not effected, though.

## OPPORTUNITIES WITH GLADIOLUS

Is your local florist able to buy plenty of up-to-date flowers locally or does he have to have them shipped in? Do you live on a well traveled road where you could sell flowers roadside? Do you have a small plot of ground that you could put in glads for an additional income? If you have some ground and plenty of water you should be able to make some extra money. It takes a little investment, a little land and a lot of initiative to start out. If you haven't all three, forget the whole thing.

Here are the possibilities on a plot of ground $50 \times 100$ feet. For cut flowers number 3 bulbs work out best. You get good flowers and the bulbs grow to jumbo giving you an increase in value at both ends.

Make 24 rows 2 feet apart and 90 feet long. Plant your bulbs about 6 to the foot for commercial growing. This will require approximately 13,000 bulbs. At an average selling price of 75 cents a dozen you would have over $\$ 750$ return on cut flowers and your bulbs should increase in value over $\$ 5$ per 1,000 giving you over $\$ 60$ in value. You have to consider your time, spray, water and land value out of this, however. Also, you might not be able to sell all of the flowers if you get the wrong varieties or if you aren't on your toes. Don't start out with too expensive varieties. Don't get too many varieties for florist use. They like to have an even dozen of a kind. Roadside is different-the more varieties and the odder the colors the better.

For florist trade have about $35 \%$ white, $20 \%$ pink and salmon, $10 \%$ yellow, $15 \%$ red, $10 \%$ cream, $10 \%$ lavender. This is just a rough estimate. Some florists are different than others. A few like dark colors and smokies, but to start out omit these. Don't plant all at once as a florist doesn't like to have you start and then quit in a few weeks. When your glads first come out take a half dozen spikes to your florist and show him what you have. Don't wait until they are ready and go down because he might be all stocked up. Pick when they just one or two florets open.

Many families, in their spare time, make up to and over $\$ 2,000$ a year growing glads as a hobby. Remember, No. 3 or even No. 4 bulbs will make good flowers and will all grow into No. 1 bulbs under proper conditions.

## TODAY'S MOST POPULAR GLADS

Below are two lists of glads according to the way they were ordered at the Los Angeles County Fair, according to the per cent of people ordering each variety. From these lists you can tell which glads were best liked. You will note quite a difference in varieties between the two years. This is due to several reasons.

I sold all of my Braga last yar so didn't have any to exihibit this year. I didn't exhibit Ataturk last year. When Ace of Spades gets cheaper it will be more popular than either Braga or Ataturk. However, for me, I like Ruffled Ebony best. It isn't as black, but much more beautiful. I didn't have any to show but I am sure if I had it would have rated high. Margaret Peters's stock is so low that I will have to withhold it for a couple of years. No Carnival or Dusty Miller to show this year either. Crown Jewel, Elmers Rose, Noweta Rose, Columbia and Persian Rug would have rated much higher if the price had been less. Many people won't pay more than 25 c per bulb. Looking ahead, I am sure that when Crimson Glow gets down to 50 c or less per bulb it will stand at the head of the list or close to the top for several years. Personally I can't see what anyone sees in Uhu, Grey Summit, Green Light or Extremest, but I hear many people say they are the most beautiful glads they ever saw. Personally, my favorites are Elmers Rose, Noweta Rose, King David, Elizabeth the Queen, Crimson Glow, Mother Fischer, Ruffled Ebony, Columbia, Connecticut Yankee, Mighty Monarch and Burma.

## MOST POPULAR 1953

The number following the name is the per cent of people ordering that variety who saw it.

1. Ataturk ..... $70 \%$
2. Parthenia ..... $36 \%$
3. Ravel ..... 54
4. Voodoo ..... 48
5. Flying Fortress ..... 48
6. Bridal Orchid ..... 46
7. Wild Tiger ..... 46
8. Uhu ..... 46
9. Persian Rug ..... 44
10. Ace of Spades ..... 44
11. Elizabeth the Queen ..... 42
12. Mid-America ..... 40
13. Abu Hassan ..... 38
14. Burma ..... 38
15. Folklore ..... 38
16. Tunias Mohamet ..... 36
17. Noweta Rose ..... 34
18. Grey Summit ..... 34
19. Palette ..... 28
20. Bolero ..... 26
21. Green Light ..... 26
22. Vagabond Prince ..... 26
23. South Seas ..... 24
24. Birch Red ..... 24
25. Crown Jewel ..... 24
26. Merry Widow ..... 22
27. Elmers Rose ..... 22
28. Oklahoma ..... 2229. Columbia$20 \%$

## MOST POPULAR 1952

The number following the name is the per centage of people ordering that variety.


1. Braga ..... 66\%
48
2. Indian Summer46
3. Oklahoma
4. Spotlight
5. Zuni ..... 40
6. Carniva40
7. Flying Fortress*9
8. Mistaya
*The quality of these were much below standard and they would have rated much higher ifI had had some good ones to display.

## GENERAL GLADIOLUS LIST

NOTE-The number following the variety name is the North American Gladiolus Council's classification number to be used when you exhibit in glad shows so you can be sure to get your glad in the right class.

ABU HASSAN 378 ( $\mathrm{K} \& \mathrm{M}$, '47)-E-Velvety deep violet blue. Not a large glad but a favorite because of its rich color.

Large: 2 for 25 c ; 10 for 90 c
Medium: 3 for 25c; 10 for 65c
ACE OF SPADES $454-\mathrm{M}-$ One of the blackest of all glads. A beautiful deep black red with a glistening sheen. 20 buds with 6 ruffled, wide open florets open at once. Much larger than Braga.

Large $\$ 1.00$ each; Medium 75c each
ARTIST-Smoky lavender plum overlaid by a silvery sheen. You would have to see it to understand. $14 \%$ of those who ordered from the L.A. Co. Fair ordered this. Very popular when shown.

> Large: 25 c each; 10 for $\$ 1.90$
> Medium: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$

## APRIL

Plant glads now for July and August blooms. Water your glads well. Get out in the sumshine. Enjoy yourself. Go on a picnic.
ATATURK 454-M-A tall very deep maroon with velvety black glow. As black as Ace of Spades but doesn't open up as nicely. The most popular glad shown at Los Angeles County Fair this year. A must have for those who like dark glads.

Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$
Medium: 2 for $25 \mathrm{c} ; 10$ for 90 c
ATOM 366 (Hedgecock)-E-A very popular scarlet miniature with a gold edge around each petal. Wonderful for bouquets, corsages, etc.

Large: 2 for 35 c ; 10 for $\$ 1.25$
Medium: 2 for 25 c ; 10 for 90 c

## AUGUST

Give your glads lots of water now. Dust or spray with $5 \%$ DDT or Chlordane. Dig your glads that bloomed in June. Take a vacation. If your glad buds dry up-10-1 it's thrips and not the heat. Make a big pitcher of ice cold lemonade. Home made ice cream is good when it's hot. I like it any time.
AUREOLE 410 (Pruitt, '48)-M-A very beautiful, highly ruffled medium yellow. Opens $6 \cdot 7$ well placed florets on a rather short spike.

> Large: 2 for $25 \mathrm{c} ; 10$ for 90 c
> Medium: 3 for $25 \mathrm{c} ; 10$ for 65 c

BAGDAD-M-A tall rosy plum smoky that I don't care for. Doesn't keep well as a cut flower and only opens 4 florets at once. A vigorous grower. People keep asking for Bagdad so I am listing it again. If you folks don't order it then out it goes again.

Large: 2 for 25 c ; 10 for 90 c
Medium: 3 for 25 c; 10 for 65 c
BETTY DUNCAN 422-M-Here is a near orange with a creamy yellow throat. A very rich color. This is a very good cut flower and a fine commercial. Will open 7 florets on a stretchy flowerhead.

Large: 2 for 35 c ; 10 for $\$ 1.25$
Medium: 2 for 25 c ; 10 for 90 c

BIRCH RED 552 (Rich, '45)-M-A nice deep red with round florets. Florets have a velvet texture and are of heavy substance. Can stand heat very well. Opens 7 florets on a tall spike.

Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$
Medium: 2 for 25c; 10 for 90 c
BOLERO 425-M-A beautiful corsage glad of copper toned laciniated florets. It has a deep mahogany throat. Is very popular. Plant some Bolero in July for fall blooms.

Large: 2 for 25c; 10 for 90c
Medium 3 for 25 c ; 10 for 60 c
BONFIRE 436 (Fischer, '50)—M-The most brilliant of all scarlets with a glossy sheen. Grows 5 feet tall and opens 8 florets at once. One of the best.

Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$
Medium: 2 for 25 c ; 10 for 90 c
BO PEEP 240 (Butt, '48)-E-A miniature with intensely ruffled florets in the warm, buff tones. Very beautiful and fine for arrangements. Very dainty.

Large: 2 for 35c; 10 for $\$ 1.25$
Medium: 2 for 25c; 10 for 90c
BOLDFACE 533-L-A tall deep salmon pink Opens 8 or more. Was grand champion at Sacramento this year and runner up for grand champion at Grants Pass, Oregon, Show. It's a joy to grow this huge, vigorous beauty.

Large: 25c; 10 for $\$ 2.00$
Medium: 2 for 35 c ; 10 for $\$ 1.25$
BOISE BELLE $343-\mathrm{L}-\mathrm{A}$ distinctive variety having a pink picotee edge around a golden yellow center. Opens $9-12$ blossoms at one time. This is one of the most ruffled of all glads and is of heavy substance.

Large: 35c each; 10 for $\$ 2.75$
Medium: 25 each; 10 for $\$ 1.90$
BRAGA 354-M-The blackest glad I have ever grown. Not large but a good strong grower. The most popular glad at the L.A. Co. Fair last year. It attracts attention wherever shown.

> Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$
> Medium: 2 for $25 \mathrm{c} ; 10$ for 90 c

BOULOGNE 462-M-A nice wine red with round well placed florets on a tall spike. The only one we list even near this color. Better than Fuchsia Belle. As a cut flower it is tops. Keeps well. Opens 8 florets at once and blooms out to the tip.

Large: 2 for $25 \mathrm{c} ; 10$ for 90 c
Medium: 3 for 25 c ; 10 for 60 c
BRIDAL ORCHID 562 (Carlson-Punner, '50) M-A very vigorous ruffled pastel lavender. Opens 10 six-inch florets on a 22 bud spike that will grow to over $51 / 2$ feet tall. Does best planted early. Will fleck badly in hot weather. One of the few truly giant glads. A must have for your garden.

Large: 50c each; 10 for $\$ 4.00$
Medium: 35 c each; 10 for $\$ 2.75$


BUCKEYE BRONZE 490 (Wilson, '40)-MOpens 5 ruffled reddish bronze florets on a thin wiry stem. A wonderful cut flower for the home. A favorite of most everyone including myself. Plant some in July for fall blooms.

> Large: 2 for $25 \mathrm{c} ; 10$ for 90 c
> Medium: 3 for 25 c ; 10 for 65 c

BUTTERSCOTCH 417 (Langworthy, '47)-LBeautiful Indian yellow blending to orange with a hint of salmon pink. Has a deep orange red throat. Opens 8 florets on a 20 bud spike. A good commercial too.

Large: 2 for 35c; 10 for $\$ 1.35$
Medium: 2 for 25c; 10 for 90 c
BURMA 562 (Palmer, '43)-M-One of the most popular, most beautiful, most ruffled glads that I have. Deep wine-red, winning top honors at the shows. Opens 8 florets $5^{1 / 2}$ inches across on a not too tall spike.

Large: 2 for 25c; 10 for 90 c
Medium: 3 for 25c; 10 for 65c

BUSHFIRE 486 - L - Dark smoky old rose overlaid with brick red and a large golden throat. Opens $7-8$ very brilliant flowers.

> Large: 50 c each; 10 for $\$ 4.00$
> Medium: $35 \mathrm{c} \mathrm{each;} 10$ for $\$ 2.75$

CALIFORNIA 540-M-Another of Mr. Salbach's patented glads. A large geranium pink glad with a deeper throat. Stands heat well. Has been very popular.

Large: 2 for $25 \mathrm{c} ; 10$ for 90 c
Medium: 3 for 25c; 10 for 65 c
CARNIVAL 437-M-A very bright ruffled and fluted scarlet with a clear, large white throat blotch. Very popular wherever shown. One of the brightest of all glads. Grows a little short.

## Large: 2 for $25 \mathrm{c} ; 10$ for 90 c <br> Medium: 3 for 25 c ; 10 for 65 c

C. D. FORTNAM 400 (Kadel, '50)-L-A very formal, very ruffled, waxy pale pink blending to a creamy throat. A very delicately colored glad that is very good. Was $\$ 5.00$ per bulb in 1951.

Large: 75 c each; 10 for $\$ 6.00$
Medium: 50c each; 10 for $\$ 4.00$
CHAMOUNY 460 (Bearman, '38)-M-A bright rose with a silver lining. A medium shade of rose that opens 10 florets at once. A good commercial.

## Large: 2 for 25c; 10 for 90c <br> Medium: 3 for 25c; 10 for 65 c

CHOCKTAW 491 (Wilson)-L-A light chocolate with a red orange blotch. A beautiful and unusual glad. Opens 10 florets on a tall husky plant.

Large: 35c; 10 for $\$ 2.50$
Medium: 25c; 10 for $\$ 1.75$
CIRCE 523-M-A massive plain petaled scarlet orange with small cream markings in the throat. Very showy.

Large: 35c each; 10 for $\$ 2.50$
Medium: 25c each; 10 for $\$ 1.75$
COMPLEXION (Bastian) - A very fine, tail, straight pink. A good commercial as well as fine for the home garden.

Large 2 for 35 c; 10 for $\$ 2.50$
Medium: 2 for 25 c; 10 for $\$ 1.75$
CONNECTICUT YANKEE 441 (Schenetsky, '44)-M-One of the most beautiful of all the pink glads. A reddish pink with a soft, deep blotch. Opens 10 florets on a perfectly formal spike. Has won many grand championships.

Large: 2 for 35 c ; 10 for $\$ 1.35$
Medium: 2 for 25c; 10 for 90 c
CORONA 507 (Palmer, '40)-M-A beautiful cream with a rose pink picotee edge around each petal. Very popular as a commercial as well as an exhibition variety.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65 c

COLUMBIA 407-M-A clear creamy white with a rose border around each petal. Has much more uniform border than Corona. Also the bulbs are stronger. I believe columbia will be grown in huge quantities when most glads listed in this catalog have passed along the obsolete trail. It will not only be tops as a glad for your garden, but will be a top commercial for years to come.

## Large: $\$ 1.25$ each; 10 for $\$ 10.00$ <br> Medium: 90c each; 10 for $\$ 7.50$

CREAM ORCHIDS 406-E-A very beautiful rich waxy cream. The florets are both rutfled and laciniated, making this glad still more outstanding. A very vigorous grower and wonderful for arrangements.

> Large: 50c each; 10 for $\$ 4.00$
> Medium: 35 c each; 10 for $\$ 2.75$

CRIMSON GLOW 486 (Pruitt)-M-The most beautiful smoky glad I have ever seen. Opens 6-8 ruffled and fluted needle-point, wide open florets of a frosty crimson which blends into a soft blue-grey tone around the edge of the petals. The throat has a deep crimson feather in it. Crimson Glow grows well over 5 feet tall, makes straight spikes in hot weather without burning. The flower somewhat resembles Flying Fortress but is a much richer color with much better growing habits. A wonderful cut flower. I picked some spikes with one floret open, left them out of water for 24 hours and when put in water they freshened up and opened every floret.

## Large: $\$ 2.00$ each; 3 for $\$ 5.00$

Medium: $\$ 1.50$ each; 3 for $\$ 3.75$
1 Lge., 1 Med., 1 Small, 10 Sulblets- $\$ 6.00$
CROWN JEWEL 406 - E - Crown Jewel is truly a sparkling beauty. Clear, rich, rose pink with a sparkling sheen and a deep cherry blotch in the throat. It opens 8 perfectly placed florets on a nice stem. A wonderful cut flower. Does well in hot weather. You will love this glad.

Large: 50c each; 10 for $\$ 4.00$
Medium: 35c each; 10 for $\$ 2.75$
CRUSADER 301-E-A striking new white with a startling velvety purple throat. Truly an orchid throated glad. The purple throat markings are bright and large, making this glad really stand out, and one you will want to add to your collection.

Large: 90c each; Medium: 60c each

## DECEMBER

Check your bulbs in storage and be sure they are dry. Order some bulbs for a Christmas gift. Nothing would be more appreciated as a gift than glad bulbs. Keep a nice fire going in the fireplace. You might as well invite your mother-in-law over for Christmas, she will probably come anyway. Maybe you can can go to her place and eat her food. Notice how much better the children are.

DARK DAVID 554 (Morgan, '51) - L - This massive glossy deep maroon comes from Australia. Opens 8 florets $51 / 2$ to $61 / 2$ inches across on a spike over 5 feet tall. If you like deep reds, try this one.

[^0]DIEPPE 432 (Hassel, '45)-E-I like this best of all in the scarlet class. Has large, ruffled florets with a deeper velvety flame throat. Opens 8 florets at once on a tall spike. Dieppe has a soft color that gives it a beauty other scarlets don't have. It's wonderful for your garden. A fine commercial.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25 c ; 10 for 65 c
DOLLY VARDEN 532 (Harris)-M—Here is a huge, tall glad opening 8 florets 7 inches across on spikes shoulder high. The triangular florets are a rich salmon pink with a cream throat. Usually makes over 20 buds per spike.

> Large: 50c each; 10 for $\$ 4.00$
> Medium: 35 c each; 10 for $\$ 2.75$

DUSTY MILLER 486 (Elliot, '45)-M—A very good, dependable, old rose smoky. Has a red throat and cream penciling on the petals. If you like odd colors you will like Dusty Miller.

Large: 2 for 25c; 10 for 90 c
Medium: 3 for 25c; 10 for 65c


ELIZABETH THE QUEEN

ELIZABETH THE QUEEN 566 (White, '41)-M-This is one of the most beautiful of all glads regardless of color. It is a ruffled orchid lavender with very large florets. Will grow tall if you water it a lot. A fine seed parent. A good commercial as well as exhibition glad.

Large: 2 for 25 c ; 10 for 90 c
Medium: 3 for 25 c ; 10 for 65 c

ELMERS ROSE 460-M-A fine new heavily ruffled rose opening 7-8 florets of good substance. Color is a very rich rose. A vigorous grower. Elmers Rose is one of the most beautiful of all glads. For me it rates high in the top ten most beautiful. It's a tall grower and the deep rose-red throat markings set it off just right. It's hard to spend 35 c and buy as much beauty as a medium bulb of this glad will bring you.

Large: 50c each; 10 for $\$ 4.00$
Medium: 35c each; 10 for $\$ 2.75$
EVANGELINE 540 (Palmer, '48)-M-A tall, light rose pink with huge ruffled florets. One of the most vigorous, grows over $51 / 2$ 6 feet tall and opens 10-12 six-inch florets at once. Will make a wonderful commercial cut flower when the price is down some. Was most beautiful basket at Grants Pass. It's a must have when bloomed early or during cool weather, but during hot weather it isn't worth anything.

Large: 25c each; 10 for $\$ 1.90$
Medium: 2 for 35 c ; 10 for $\$ 1.25$
EXTREMEST-A sort of a salmon colored glad all covered with white veinings. To me it looks terrible, but I have seen women look at it and rave about its beauty. It's definitely not a man's glad. I got the stock from Holland last year; as for me, I wish they had it all back in Holland, but for those who like it, go ahead and order! It sure is different!

Large: 35c each; 10 for $\$ 2.50$
Medium: 25c each; 10 for $\$ 1.90$

## FEBRUARY

Glad planting time in the warmer parts of the country. Order glads now for March and later planting. I always enjoy sunshine in February whenever $I$ can find it. Beef prices aren't apt to go any lower, so now' is a good time to stock your deep freeze or locker.

FLORENCE NIGHTINGALE 400-M-One of the best whites. White Goddess is more ruffled, though, and seems to do better in Southern California, but Florence Nightingale was better at Sacramento and Grants Pass last year. A vigorous grower. A good commercial, too. Either one is o.k.

Large: 2 for $25 \mathrm{c} ; 10$ for 90 c
Medium: 3 for $\mathbf{2 5 c}$; 10 for 65 c
FLYING FORTRESS $580-\mathrm{M}$ - One of the most popular glads that I have ever exhibited. Opens 8 huge 6 -inch grey florets with red blotches in them. However, it often grows erratic and is not very dependable. Grows over 5 feet tall. If it grows well it will be the most popular glad in your garden. It is always one of the most popular glads at the Los Angeles County Fair.

Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.35$
Medium: 2 for 25c; 10 for 90c
FOLKLORE 463 (Butt, '49)-E-A pure pink blending to deep orchid rose with a large creamy white center. Opens 7 florets at once. Was one of the best liked glads that 1 exhibited this year. A good commercial.

Large: 35c each; 10 for $\$ 2.75$
Medium: 25c each; 10 for $\$ 1.90$

FRANS HALS-Here is a glad from Holland that is different. Deep glowing red with purplish orange stripes and flames. Small creamy yellow blotch.

Large: 35c each; 10 for $\$ 2.50$
Medium: 25c each; 10 for $\$ 1.90$
FROSTY 583-M-Here is a glad that I am sure you will want. A glistening salmon with a slight smoky line all around the edge of the petals and a fiery throat blotch. There is a hint of orange in the whole thing. Opens 8-10 florets at once.

Large: 35c each; 10 for $\$ 2.50$
Medium: 25c each; 10 for $\$ 1.90$
FRIENDSHIP 442 (Fischer, '49)-VE-A beautiful glad of pure pink with a waxy white throat. Florets are very ruffled and well placed, opening 8 on a nice spike. A good future commercial.

Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$
Medium: 2 for 25c; 10 for 90c
GEN. EISENHOWER $542-\mathrm{M}$ - Opens 8 -10 huge begonia rose blossoms, sometimes 7 inches across. A very popular variety. A strong glad named after a strong man. However, this variety will not stand hot weather, so plant it early.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c
GINGER 422-M-A well named glad. A deep orange blending into a yellowish throat with a deep fiery blotch. Very brilliant. Florets are well placed, nicely ruffled and of heavy texture. A glad with personality.

Large: 90c each; Medium: 60c each
GOLD 412-E-This will probably prove to be the outstanding glad. Introduced in 1951. Sold at $\$ 5.00$ per bulb and created a sensation among the yellows. A very ruffled, deep yellow that will be outstanding as a commercial when prices come down a little. Very vigorous; a good cut flower, too.

Large: $\$ 1.00$ each; Medium: 75c each
GOLDEN STATE 412 (Wheeler, '42)-L-A tall, ruffled deep yellow. Will open 10 florets on a 21 bud spike. A good commercial as well as exhibition glad.

## Large: 2 for 25c; 10 for 90c <br> Medium: 3 for 25 c ; 10 for 65 c

GORGEOUS DEB $530-\mathrm{M}-\mathrm{A}$ very ruffled rich salmon with a creamy yellow throat. Opens 8 six-inch florets at once. A must have for the home garden. The most ruffled glad listed. You will be thrilled with the beauty of Gorgeous Deb when she stands in full bloom in your garden.

Large: 50c each; 10 for $\$ 4.00$
Medium: 35c each; 10 for $\$ 2.50$
GREAT LAKES 476 (Kuhn, '46)-M-The purest blue of any I list. A light blue that is quite healthy. It opens 6-7 florets at one time.

Large: 2 for $\mathbf{3 5 c}$; 10 for $\$ 1.25$
Medium: 2 for 25c; 10 for 90 c

## ORDER SHEET

## Galden West Gladialus

Rt. 1, Box 2124M

Ukiah, California
Date
Name-Mr., Mrs., Miss
Street or R.F.D. No.
Post Office
Zone
State
Express Office
Ship When?

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## Would You Like to Pay the Postage on Your Order and Receive Bonus Bulbs for it?

If you wish, and if your order totals 25 or more large bulbs or 35 or more medium bulbs, we will send you $\$ 2.00$ or more of newer varieties as a bonus. In turn you will agree to send us the amount of postage shown on the outside of the package. If your postage comes to more than $\$ 1.00$ we will increase the bonus bulbs accordingly. If you want to do this please check here $\qquad$

GREEN LIGHT-M—A ruffled chartreuse that is a big seller. The color is a bit washed out though. This glad is not a very good performer, though quite healthy. If you like a green glad try it. This is another glad that people see exhibited and really go for, but as for me she just isn't my type.

> Large: 2 for $25 \mathrm{c} ; 10$ for 90 c Medium: 3 for $25 \mathrm{c} ; 10$ for 65 c

GREYBEARD 390 - M - A novelty indeed sort of an oyster shell color overlaid by a sprinkling of fine reddish slate dots. Has very good form and stands heat well. If you want something that nobody else has, try this.

Large: 35c; 10 for $\$ 2.50$
Medium: 25c; 10 for $\$ 2.00$

GREY SUMMIT 486 (Butt, '50)-M-The truest grey that we have, blending to a lighter throat. It has a silvery sheen, opens 6 florets on a tall spike. Appeals to lovers of novelty colors. This was one of the most popular of all glads exhibited at the fair this season. Personally, I like most of the other glads better. After taking an eye test, I find I am color blind so perhaps that accounts for it.

Large: 25c each; 10 for $\$ 1.90$
Medium: 2 for 35c; 10 for $\$ 1.25$

GWEN 560-M-A glorified Chamouny, only a little lighter hue and large size. The only fragrant glad on our list. As for the fragrance, you have to get a half opened bud and smell it at 10 A.M. when the temperature is $69^{\circ}$ and the humidity is $37 \%$, otherwise you might miss the fragrance. Opens $6-8$ rose florets on a willowy spike.

Large: 50c each; 10 for $\$ 4.00$
Medium: 35c each; 10 for $\$ 2.50$

HEART OF GOLD 401-VE-Here is a glad altogether different from any other I list. It is snowy white with big yellow splashes on the lower petals. The florets are not crowded on the stems either. One of the first to bloom.

## Large: 25c each; 10 for $\$ 1.90$ <br> Medium: 2 for 35 c ; 10 for $\$ 1.25$

HEART'S DESIRE 540 (Fredler, '48)-E—A very beautiful ruffled lacy light pink. A vigorous grower opening 8 large, heavy textured florets at one time. One of the best pinks.

Large: 2 for 35 c ; 10 for $\$ 1.25$
Medium: 2 for 25c; 10 for 90 c

HI FINANCE 480 (Wilson, '40)— L—A vigorous smoky of orange rose with a purplish grey overcast blending to a cream throat. The petals are striped with grey. Much like Mother McCrea, but taller, growing to 5 feet or more, opening up 10 florets at once. A good cut flower. I don't care for; most people do.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25 c ; 10 for 65 c


ABU HASSAN



## That Boy

He wants to be like his dad: you men, Did you ever think, as you pause, That the boy that watches your every move is building a set of laws. He's molding a life you're a model for And whether it's good or bad Depends upon the kind of example you set To that boy who'd be like his dad.

Would you have him go everywhere you go? Have him do just the things you do?
And see everything that your eyes behold?
And woo all of the gods you woo?
When you see the worship that shines in the eyes Of that lovable little lad,
Could you rest content if he gets his wish And grows to be like his dad?

It's a job that none but yourself can fill; It's a charge you must answer for; It's a duty to show him the road you tread Ere he reaches his manhood's door. It's a debt you owe for the greatest joy On the earth to be had:
The pleasure of having a boy to raise Who wants to be like his dad.
(Author unknown)

RAVEL

## C.O.D.'S ARE EXPENSIVE

On all C.O.D. orders you pay the postage, however, we put in extra bulbs for this. Besides the postage you have to pay a C.O.D. fee and a Money Order fee for which we do not put in extra bulbs. Here is the amount that you pay:

| Amount Due | C.O.D. Fee | M.O. Fee |  |
| :---: | :---: | :---: | :--- |
| $\$ .01-\$ 5.00$ | $+30 c$ | +10 c | + Postage |
| $5.01-10.00$ | +40 c | +15 c | + Postage |
| $10.00-25.00$ | +60 c | +25 c | + Postage |

For example: If you send me an order for $\$ 6.50$, sending $\$ 1.00$ with order, balance C.O.D., In your own mind you expect the balance to be a little over $\$ 5.50$. Actually, it would be $\$ 5.50+20$ c Tax (California customers) +40 c C.O.D. Fee +15 c M.O. Fee + perhaps 60 c postage. So the postman would collect approximately $\$ 6.85$. For this people write me uncomplimentary letters at times wanting to know about the robbery. All I can do is say, "So sorry it costs so much to run post offices, etc." You see it would pay to send the full amount of $\$ 6.70$ to begin with.

## ORDER SHEET

## Galden West Gladialus

Rt. 1, Box 2124M

Ukiah, California
Date
Name-Mr., Mrs., Miss.
Street or R.F.D. No.
Post Office
Zone
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Express Office
Ship When?

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TOTAL \$

## Would You Like to Pay the Postage on Your Order and Receive Bonus Bulbs for it?

If you wish, and if your order totals 25 or more large bulbs or 35 or more medium bulbs, we will send you $\$ 2.00$ or more of newer varieties as a bonus. In turn you will agree to send us the amount of postage shown on the outside of the package. If your postage comes to more than $\$ 1.00$ we will increase the bonus bulbs accordingly. If you want to do this please check here $\square$

KING DAVID $570-\mathrm{M}$-This is a glorified King Lear-larger and more vigorous. The silver edging on each petal and the formal placement and firm attachment of the florets make this an outstanding glad. It will replace King Lear as soon as the price gets down a little. It keeps well as a cut flower, too.

Large: \$1.25; Medium: 90c

KING OF HEARTS 541-M-Here is one of Mr. Salbach's patented varieties. It is a very large coral salmon opening 7 or more florets on a tall spike.

Large: 2 for $25 \mathrm{c} ; 10$ for 90 c
Medium: 3 for 25 c; 10 for 65 c
LEADING LADY $500-\mathrm{M}-\mathrm{A}$ tall, ruffled white sport of Picardy. Has won many grand championships. Mrs. Rimel of Santa Ana, California, grew a Leading Lady to 7 feet, 4 inches tall in her yard. That is a foot taller than I have ever heard of Leading Lady ever growing before.

Large: 2 for 25 c ; 10 for 90 c
Medium :3 for 25 c ; 10 for 65 c
LILA WALLACE 462 (Fairchild, '47)—MSimilar in coloring to Burma but lighter, with florets spaced out better. It has a deep rose-red coloring on ruffled, round florets with a satin-like sheen. It likes lots of water.

Large: 25 c each; 10 for $\$ 1.90$
Medium: 2 for 35c; 10 for $\$ 1.25$
LITTLE GOLD 212 (Fischer, '49)—M—A beautiful rich, deep yellow miniature. Makes nicely ruffled florets that open 6 on graceful, wiry stems. A wonderful arrangement glad as it is a good keeper.

Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$
Medium: 2 for 25c; 10 for 90 c
LITTLE SWEETHEART 240 (Fischer, '48)-M-A very ruffled, dainty, pure pink miniature with a waxy white throat. The beautiful small florets are wonderful for arrangements.

## Large: 25c; 10 for $\$ 1.90$

Medium: 2 for 35c; 10 for $\$ 1.25$
LOVELINESS 140 (Koerner)-Miniature light pink with a white throat and fringed petals. One of the smallest of the miniatures. Easy to grow.

Large: 2 for 25 c ; 10 for 90 c
Medium: 3 for 25 c ; 10 for 65 c
MABLE VIOLET - Another Holland variety. A pure medium purple that is very bright and grows very tall. Stands hot weather well. It is much like old Purple Supreme, but much better.

Large: 35c each; 10 for $\$ 2.50$
Medium: 25c each; 10 for $\$ 1.90$
MANCHU 513 (B. Palmer, '45)—M—A glad of oriental color. Bright yellow fused to pink with a red throat. A tall grower and a good cut flower. For people who like them bright. A wonderful arrangement glad.

> Large: 2 for $35 c ; 10$ for $\$ 1.25$
> Medium: 2 for $35 \mathrm{c} ; 10$ for 90 c

MARGARET BEATON 401 (Towmey, '37)-M -A very tall white with a red throat. Opens 7 florets at once. An old favorite.

Large: 2 for 25 c 10 for 90 c
Medium: 3 for 25 c ; 10 for 65 c

MAGNET 560-E-A huge, tall lavender rose with a frosty sheen. A beautiful pastel that is a favorite with those who see it. One of the tallest.

## Large: 50c each; 10 for $\$ 4.00$

Medium: 35c each; 10 for $\$ 2.75$

## MARCH

Time to plant glads for July blooms. Order bulbs for later plantings. Send some to friends for a wedding amiversary. Spend more time with the Bible and your children. Remember, "A family who plays together and prays together, stays together."

MAJORETTE (Kroon, '50)-A beautiful ruffled light rose with a lighter throat. One of the beauties of the glad world. Florets are often well over 6 inches across.

Large: 50c each; 10 for $\$ 4.00$
Medium: 35 c each; 10 for $\$ 2.50$
MARIONETTE 213 (Butt) - M - Heavily ruf. fled miniature yellow flushed red with dark red blotch. Opens 7 florets on a nice spike of $16-20$ buds.

Large: 50c each; 10 for $\$ 4.00$
Medium: 35 c each; 10 for $\$ 2.50$
MAY
Plant glads now for August blooms. Take a ride through the country and enjoy yourself. Get your maps out and look over travel folders, it will soon be that time. If you haven't a hobby, how about hybridizing glads. They will be in bloom before long. Take pollen from one and put it on another. No two glads come alike when grown from seed.

MERRY WIDOW - A very striking glad. A deep, brilliant shade between purple, mauve and lavender with a large, creamy white blotch on the lower petals. Another of the most popular glads whenever shown, and one you will need for your garden.

$$
\text { Large: } 25 \text { c each; } 10 \text { for } \$ 1.90
$$

Medium: 2 for 35 c ; 10 for $\$ 1.25$
MID-AMERICA 550 (Knierin, '47)—M—A true giant glad. Opens 10 giant florets at once with the lower ones often measuring over 7 inches across. Spike often reaching 6 feet tall with 26 buds. Too big for a commercial. This was the most popular glad at the fair this season. Now that the price is down everyone should grow this one.

Large: 2 for 35 c ; 10 for $\$ 1.25$
Medium: 2 for 25 c ; 10 for 90 c
MIGHTY MONARCH 552 (Butt, '46) - M Mighty Monarch is one of the most beautiful of all red glads. It is much deeper in color than Mid-America and almost as large. Opens 10 florets six-inches across on a $51 / 2$ foot spike with 24 buds. Keeps well when cut. Try this if you like red. One of my favorites.

> Large: 2 for 35 c ; 10 for $\$ 1.25$
> Medium: 2 for $25 \mathrm{c} ; 10$ for 90 c

MISS CHICAGO 560 (Buchert, ${ }^{\circ} 50$ )-One of the most beautiful rose glads in existence. Opens up to 10 six-inch ruffled florets with cream throats. Has won many prizes. I like it very much.

Large: 50c each; 10 for $\$ 4.00$
Medium: 35 c each; 10 for $\$ 2.75$

MISTAYA 586-M-A huge tall gray lavender. Flowers often 7 inches across. Very vigorous. Not a commercial.

Large: 2 for 35c; 10 for $\$ 1.25$
Medium: 2 for 25c; 10 for 90c
MOTHER FISCHER $400-\mathrm{M}-\mathrm{A}$ tall, beautifully ruffled white. One of the most beautiful and dependable whites I have ever seen. Grows $5 \frac{1}{2}$ feet tall, opens 10 or more florets at once.

Large: 50c each; 10 for $\$ 4.00$
Medium: 35c each; 10 for $\$ 2.75$
MRS. R. G. ERRY 544 (Erry, '48)-E-A wonderful black red. Grows almost 6 feet tall, opens 8 ruffled florets on a 22 bud flowerhead. Has lots of show winnings to its credit. I like this the best of the black reds. This is the glad that made Black Opal obsolete.

Large: 2 for 35c; 10 for $\$ 1.25$
Medium: 2 for 25c; 10 for 90c
NORDIC QUEEN 540-M-Nordic Queen is a ruffled pastel of sheer beauty, of soft glowing flesh pink, blending to a creamy yellow throat. Very tall and vigorous, opening 6 or more perfectly placed florets of large size on each spike. If you like delicate colors you must have Nordic Queen.

Large: 90c each; Medium: 60c each
NOWETA ROSE 560 (Fischer, '50)-An outstanding tall vigorous medium lavender rose opening up to 12 giant florets on a spike over 5 feet tall with 22 buds. Has won lots of prizes for a glad so new. One of my favorite glads. Even at its present premium price you get more beauty for your money than most anything else will give. Try it now. Your neighbors will like it, too.

Large: 45c each; 10 for $\$ 3.50$
Medium: 30c each; 10 for $\$ 2.25$

## NOVEMBER

Time to check your bulbs in storage. Keep them dry, real dry. With the long evenings it would be a good time to count your many blessings. Time to rake up leaves, harvest walnuts, get your Thanskgizing turkey. Be really thankful for your many blessings. Put antifreeze in your car. Read MARK 12:28-31.

NOCTURNE $354-M-A$ medium sized ebony hued rose-red-almost a black purple. Florets seemed bathed with a black silk sheen. Gorgeously ruffled. Wonderful for arrangements. I really like this one, too.

Large: 35c each; 10 for $\$ 2.75$
Medium: 25c each; 10 for $\$ 1.90$
ODDNESS-From Holland. Medium lilac purple with strong carmine-red blotch, sharply edged creamy-yellow.

> Large: \$1.50 each; Medium: \$1.00 each

OCTOBER SUNSHINE 420 (Quackenbush, '47) -M-A tall, strong orange-buff glad that is very dependable. It is a good cut glad for the house as it fits with so many color schemes.

> Large: 2 for $25 \mathrm{c} ; 10$ for 90 c Medium: 3 for $25 \mathrm{c} ; 10$ for 65 c

OKLAHOMA 386 - M - A beautifully ruffled gray with a blend of rose red towards the throat. Very popular, rated fifth at the Los Angeles Co. Fair this year. Personally, I don't care much for it, but in general you the public think it is wonderful. Grows rather short with $31 / 2$-inch florets.

> Large: 2 for $25 c ; 10$ for $90 c$
> Medium: 3 for $25 c ; 10$ for $65 c$

## OCTOBER

Bulb digging time, catalog writing time. Time to get in wood for the fireplace for winter. Time to dust or spray late glads for thrips. Time to check the fire extinguisher. Send in your bulb orders for your Christmas gifts. Rake leaves. Check your heating system.

ORANGE GOLD 422 (Marshall, '45) - L-A very vigorous, tall, healthy orange. I believe this is the most popular of all orange glads. Color is deep orange. A good commercial.

Large: 2 for 25c; 10 for 90c Medium: 3 for 25c; 10 for 65c

ORIENTAL PEARL 506 (Carlson, '46)-The florets of Oriental Pearl are the largest of any glad listed, often measuring $71 / 2$ inches across. Opens up to 7 florets on a tall spike. Too large for commercial use. Grow it and surprise yourself. Cream color.

$$
\text { Large: } 2 \text { for } 25 \text { c; } 10 \text { for } 90 \mathrm{c}
$$

Medium: 3 for 25 c ; 10 for 65 c
PACTOLUS 417 ( $\mathrm{K} \& \mathrm{M},{ }^{\prime} 47$ )—E—An apricot yellow with a large bright orange-red blotch in the throat. Very early, about a week ahead of other early glads. Very good for the early cut flower market. A very beautiful glad. One of the brightest.

> Large: 2 for $25 c ; 10$ for $90 c$
> Medium: 3 for $25 c ; 10$ for $65 c$

PALETTE-A new glad from Holland that is distinctive. A new striking color combination that you will want to try. A ruffled bright vermilion red with a bright, sharp, contrasting clear medium violet throat. It's different.

Large: 35c each; 10 for $\$ 2.75$
Medium: 25c each; 10 for $\$ 1.90$
PARTHENIA 566 (Hitchcock, '49) - M - A giant deep mauve lavender. Opens up to 8 ruffled florets on a very tall spike. It's a different color from any others I list. Florets 6 inches across.

> Large: 2 for $35 c ; 10$ for $\$ 1.25$
> Medium: 2 for $25 c ; 10$ for 90 c

PASTEL 486 (Both, '42)-L-Pastel is a blend of salmon and lavender grey with the latter predominating. It is unusually smooth in color and of a satiny sheen.

Large: 2 for 25c 10 for 90c
Medium: 3 for 25c; 10 for 65c
PEACOCK EYE 577 (K\&M)-M-A well named tall light blue with deep violet blotches. This badly needed blue fills a vacancy that has exisited in our glad colors.

Large: 2 for 35 c ; 10 for $\$ 1.25$
Medium: 2 for 25 c ; 10 for 90 c

PERSIAN RUG 486 - M - A showy and unusual novelty. A dark rose plum with a cream throat blotch. Opens up to eight florets on an average spike. Was very popular when exhibited this year. When the price comes down a little it will be ordered by most everyone who sees it. Here is a glad that really has personality.

Large: 90c each; Medium: 60c each
PHANTOM BEAUTY 440 (Bastian, '47)-MA tall light pastel pink that will open as many as 15 florets at once on a 22 -bud spike. A wonderful cut flower variety. Now that the price is down this should be in every garden.

> Large: 2 for $25 \mathrm{c} ; 10$ for 90 c
> Medium: 3 for $25 \mathrm{c} ; 10$ for 65 c

PINK DOTS 301-E-White with a pink dot on the tip of each petal. I am sure you will be quite impressed with this novelty.

## Large: 50c each; 10 for $\$ 4.00$

Medium: 35c each; 10 for $\$ 2.50$
POINSETTIA 450 (Johnson)-M-This tall ruffled red scarlet was the very best in its color class at Grants Pass this year. Will make a fine commercial as well as wonderful for your yard.

## Large: 90c each; Medium: 60c each

POLYNESIA 430-This glad was 1952 grand champion spike of the Sacramento show. An almost pure salmon with a hint of orange in the background. Opens up to 12 perfectly placed florets on a straight spike. A wonderful cut flower. Has won many blue ribbons to date. If you want some blue ribbon winners, try this one.

Large: 25 c each; 10 for $\$ 1.90$
Medium: 2 for 35 c ; 10 for $\$ 1.25$
RAVEL 477 ( K \& M, ${ }^{3} 47$ )—A violet blue with a garnet throat. Very popular. A vigorous grower opening up to 8 five-inch florets at once. Keeps well.

## Large: 2 for $25 \mathrm{c} ; 10$ for 90 c

Medium: 3 for 25c; 10 for 65c
R.B. 590 (Upton, '40)-L-Another favorite of almost everyone. A huge rusty bronze opening 5 ruffled 6 -inch florets on a nice spike. A very lively color. In big demand.

Large: 2 for $25 \mathrm{c} ; 10$ for 90 c
Medium: 3 for 25c; 10 for 65c
REBUS 486-M-A distinctive orchid smoky shaded buff. Florets are round and ruffled. Is a wonderful cut flower and stands heat well. If you like smokies, you will like Rebus. I do. It's different.

## Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$ <br> Medium: 2 for 25c; 10 for 90c

REDOWA 522 (Butt, '48)-An all around improvement over Red Charm. Opens 8 fiveinch florets on a nice spike. Will make a wonderful commercial.

> Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$
> Medium: 2 for $25 \mathrm{c} ; 10$ for 90 c

RED WING 436 (Wright, ${ }^{\prime} 48$ )-M-A very ruffled scarlet red that makes fine exhibition spikes. Opens 10 florets on a 22 -bud spike. Also will make a fine commercial.

Large: 25 c each; 10 for $\$ 1.90$
Medium: 2 for 35 c ; 10 for $\$ 1.25$

REGAL RED 536 (Fischer, '49)-We list Iots of reds but they are all different. Regal Red opens 6 large 6 -inch round deep tlorets on a 5 -foot spike. It has a silvery sheen over the whole flower. A robust grower.

## Large: 2 for 35 c ; 10 for $\$ 1.25$ <br> Medium: 2 for 25c; 10 for 90c

ROSEBUD PICOTEE 460 (Fischer)-E-This glad received its name from its buds which curl back like a rosebud when it opens. It has a delicate halo of rose pink around the edges of a beautiful creamy white floret. If you like soft, delicate colors this will be a favorite.

Large: \$1.00 each; Medium: 75c each
ROBINSON CRUSOE-This old smoky is truly different from other glads as you can see from the picture. However, it is much deeper color and more contrast between the light reddish brown background and the deep brown splashes in the petals. It grows short but is never missed for that reason.

Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$
Medium: 2 for 25c; 10 for 90c
ROSITA 563 (Woods)-M-This grand new rose received the highest rating of all at the NAGC trial grounds in 1952. The florets are ruffled, wide open and have a small darker blotch in the throat. This will be a top notch commercial.
Large: $\$ 1.50$ each; Medium: $\$ 1.20$ each
RUFFLED EBONY 454 (Fischer, ${ }^{3} 53$ )-E-One of the most beautiful as well as one of the earliest glads to bloom. Here is a very dark - almost black maroon. It has beautiful round, intensely ruffled florets with heavy texture. This is the only glad to stand straight in the field one day when the mercury climbed to $105^{\circ}$.
Large: $\$ 1.50$ each; Medium: $\$ 1.20$ each

## SEPTEMBER

This is the month when approximately a million people see my glads at the Los Angeles County Fair. Dig the bulbs of your glads that bloomed in June. Get the kids started off to school. Water all of your trees. Take a walk in the evening. You can get more health and enjoyment out of a nice evening walk than you can get out of spending a lot of that green folding stuff (that we try to get hold of) doing something else.
SHERWOOD 470 (Pruitt, '48)—M-Here is the brightest medium purple in the low priced field. Florets are large and ruffled. I am sure you will enjoy this glad. Opens 8 at once.

Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$
Medium: 2 for 25c; 10 for 90 c
SHOT 101 (Dee Bee)-Here is a bright glad from Holland. Has white florets with a huge red blotch in the throat. It is really an eye catcher. Stock is limited.

Large: \$1.50 each; Medium: \$1.20 each
SILVER COURT 400 (Lins) - M-One of the whitest of whites. Opens 105 -inch florets at one time. Very reliable, though not very tall.

Large: 25c each; 10 for $\$ 1.90$
Medium: 2 for 35c; 10 for $\$ 1.25$

SOUTH SEAS 491—Tall deep orange gray with light slate background and a deep orange red blotch. This is one of the most showy of the smokies. Opens 8 florets at once and keeps very well when cut.

Large: 25 c each; 10 for $\$ 1.90$
Medium: 2 for 35c; 10 for $\$ 1.25$
SPOTLIGHT 413 (Palmer, '44)-M-A very vigorous, tall, heavy textured yellow with a small red throat. Opens 6 florets on a 19 bud spike. One of the best keeping glads we have. A fine commercial. Small bulbs all bloom $100 \%$.

## Large: 2 for 25c; 10 for 90c

Medium: 3 for 25c; 10 for 65c
STARLET 200 (Bearman, '44)-VE-A beautiful, ruffled, informal, pure white miniature. Very dainty. Makes beautiful corsages and is fine for arrangements.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c
SPIC \& SPAN 432 (Carlson, '46)—The best salmon glad I have ever grown. Always straight, opens 12 florets on a 20 -bud spike. A wonderiul cut flower and good keeper. A fine commercial. The top prize winner of the nation for 4 years in succession. Small bulbs will all bloom.

Large: 2 for 25 c; 10 for 90c
Medium: 3 for 25c; 10 for 65c
STRAWBERRY PEACH 533 (Salbach, '44)-A nicely ruffled peach colored glad with strawberry fused in. Very beautiful and a wonderful cut flower. Makes a good commercial. One of my favorites.

Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$
Medium: 2 for 25 c ; 10 for 90 c
STORMY WEATHER 480 (Barrett, '47)--MA beautiful smoky like a rosy sunset in a stormy sky. Has a cream throat. Extra tall grower opening 9 well placed florets of good texture. One of the best smokies.

Large: 25c each; 10 for $\$ 1.90$
Medium: 2 for 35c; 10 for $\$ 1.25$
SULTARA 483-M-Smoky salmon rose with a large smoky blotch. It looks better than it sounds.

Large: 2 for 35c; 10 for $\$ 1.25$
Medium: 2 for 25 c ; 10 for 90 c
SUN SPOT 417 (Roberts, '45)-M-One of the top show winners. Opens 10 large ruffled florets of apricot buff and orange, on a very tall, straight spike. A fine commercial. Makes nice blooms from small bulbs. Another of my favorites.

## Large: 2 for 25c; 10 for 90c <br> Medium: 3 for 25 c ; 10 for 65 c

SWEET SIXTEEN 440 (Fischer, '51)-E-I believe Sweet Sixteen will prove to be one of the very best, pure pink glads we have. It is a sport of Beauty's Blush. One of the most formal of all glads, opening 9 perfectly placed florets on a 20 -bud spike. Stands heat well.

Large: 50 c each; 10 for $\$ 4.00$
Medium: 35c each; 10 for $\$ 2.75$
THE RAJAH 570 (Jack, '51)-M-A new outstanding richly colored tall purple. Much better than Sherwood. Keeps exceptionally well as a cut flower. Opens up to 8 ruffled

Large: 50 c each; 10 for $\$ 4.00$
Medium: 35c each; 10 for $\$ 2.75$

THE ROAN 590-M-A very robust glad of deep rosy red covered with fine silvery lines, giving it a unique and distinctive appearance. From a distance it appears to be light red. Has very lavish ruffling.

Large: 2 for 35c; 10 for $\$ 1.25$
Medium: 2 for 25c; 10 for 90 c
TIVOLI 416 (K. \& M., '47)-L-A huge tall soft pink with a lighter throat. Opens 8 florets of good placement on a long flower head. One of the very best pink commercials.

Large: 2 for $25 \mathrm{c} ; 10$ for 90 c
Medium: 3 for 25 c ; 10 for 65 c
THEMESONG 570 (Klein)-A ruffled mellow purple with a cyclamen blotch. An unusual color combination but beautiful. Opens 7 florets on a nice spike.

> Large: 2 for $25 \mathrm{c} ; 10$ for 90 c
> Medium: 3 for $25 \mathrm{c} ; 10$ for 65 c

TOPFLIGHT 560 (La Salle, '46)-M-Another glad to be placed in the most beautiful class. A soft, blushing rose with a lighter throat. Opens 8 florets on a tall, slender stem.

Large: 35c each; 10 for $\$ 2.75$
Medium: 25 c each; 10 for $\$ 1.90$
TUNIAS ELITE 590-M-Huge blooms, often 7 inches across. A bronzy orange edged with smoky orange and a fiery orange red throat mark. Very vigorous.

Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$
Medium: 2 for 25c; 10 for 90c
TUNIAS MOHAMET 568-M-A rich smoky velvety plum rose tinged with orange scarlet in the throat. Very popular when shown this year. A slow propagator and stock is scarce.

Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$
Medium: 2 for 25c; 10 for 90 c
TWINKLES 232 (Butt, '48)—VE—A beautiful miniature yellow and orange with crimped and needlepoint florets. A wonderful corsage glad. Very bright.

Large: 35c each; 10 for $\$ 2.75$
Medium: 25c each; 10 for $\$ 1.90$
UHU 482 (K. \& M., '46)-EE-Striking and unusual. Bright, soft throat merging through smoky lilac to soft madder red edges with heavy purple lilac flecks. Another good smoky if you like the color, but I don't. One of the most popular glads shown this year, though. Grows well.

Large: 2 for $25 \mathrm{c} ; 10$ for 90 c
Medium: 3 for 25 c ; 10 for 65 c
UNCLE TOM 590-M - Deep purplish and brownish maroon. Different from the other dark reds. Tall, strong grower. Much better than Black Opal.

Large: 2 for 35 c ; 10 for $\$ 1.25$
Medium: 3 for 25 c ; 10 for 90 c
VAGABOND PRINCE $390-\mathrm{M}$-Still one of the most popular glads in existence, second most popular in 1951 and fourth most popular in 1952 at the Los Angeles Co. Fair. The color is very deep garnet brown with a flashing orange scarlet throat blotch. A tall grower.

Large: 2 for 25 c ; 10 for 90 c
Medium: 3 for 25 c ; 10 for 65 c

VENIDA 460 (Milo, '47)-M-A very clear bright rose lavender with a glistening white throat. Opens 8 beautifully arranged florets on a tall spike. A good cut flower. Very nice.

## Large: 25c each; 10 for $\$ 1.90$ <br> Medium: 2 for 35c; 10 for $\$ 1.25$

VOODOO 486 (Kadel, '44)-E-A nice bronzeold rose smoky with brown veining. Opens up to 8 wavy needle point florets at once. Another favorite smoky.

Large: 2 for 35c; 10 for $\$ 1.25$
Medium: 2 for 25c; 10 for 90c
WAHOO 582 (Wilson)-A spectacular smokey orange with an extremely vivid orange blotch. It's really bright. Opens up to 12 big 6 inch florets on a tall plant, over 5 feet. A spectacular variety.

> Large: 75 c each
> Medium: 50 c each

WEDGWOOD 366 (Fischer, '47) - Another small glad that makes exquisite bouquets, arrangements and corsages. A very ruffled light blue lavender with a clear creamy white throat. It's very popular. Makes nice spikes from small bulbs.

## Large: 2 for 25c; 10 for 90c <br> Medium: 3 for 25 c ; 10 for 65 c

WILD TIGER 486-E-A sort of reddish smoky that has deep slate stripes running from the petal edges towards the center. However, under some conditions the stripes do not come out. Even then, it is a nice glad but not spectacular.

## Large: 25c each; 10 for $\$ 1.90$ <br> Medium: 2 for 35 c ; 10 for $\$ 1.25$

WINSTON CHURCHILL 452 - M - Here we have a hot weather glad. This one stood $103^{\circ}$ temperature with 5 florets open and not one burned. It was absolutely straight and had perfect placement. This tall glad is blood red, blending to deep scarlet in the throat. One of the best from Holland.

## Large: 35c each; 10 for $\$ 2.75$

Medium: 25c each; 10 for $\$ 1.90$
WHITE CHALLENGE 501 (Arnett, '47)-An immense white of very good texture with a soft, rosy spot in the throat. White Challenge is very beautiful and has won lots of prizes. Opens 8 six-inch florets at once.

## Large: 2 for 35 c ; 10 for $\$ 1.25$

## Medium: 2 for 25 c ; 10 for 90 c

WHITE GODDESS 500 (Roberts, '48)-M-A very tall, beautiful, ruffled white. I like this as one of the best of any white I have ever grown. Opens up to 9 five-inch florets on a 5 -foot spike. Attachment and texture are both good. Keeps well and will be a wonderful commercial when the price is cheaper.

> Large: 2 for $35 \mathrm{c} ; 10$ for $\$ 1.25$
> Medium: 2 for $25 \mathrm{c} ; 10$ for 90 c

WHITE GOLD 506 (Scheer, '41)-E-This is perhaps the most vigorous and healthiest of all glads. Opens five $61 / 2$-inch florets on a tall spike, heavy stem of 16 to 18 buds. Color is a rich creamy yellow that is deeper in the throat. Not a commercial.

## Large: 2 for 25c; 10 for 90c

Medium: 3 for 25 c; 10 for 65 c


SPIC AND SPAN
WHITE SYMPHONY 500 (Webb, '51)—M—A beautiful ruffled tall snow white. Opens up to 9 beautiful well placed florets at once. Was the most beautiful white shown at Grants Pass this year. A prize winner.

Large: $\$ 1.00$ each; Medium: 75c each
ZUNI 480 (Mitch)-An old smoky that is still quite popular. As the trend of today is toward smokies I will conclude my list of varieties with this one. Opens up to 10 large ruffled blooms of salmon and deep slate blending to an orange feather in the throat. Quite tall. A rugged grower.

Large: 2 for $25 \mathrm{c} ; 10$ for 90 c
Medium: 3 for 25 c; 10 for 65 c

## WHOLESALE LIST

## MINIMUM ORDER FROM THIS LIST $\$ 10.00$

Prices per 100. Not less than 25 of one variety and size at the 100 rate. 1,000 at 8 times 100 rate, not less than 250 of one size and variety at 1,000 rate. $10 \%$ discount on orders of $\$ 100$ or more; $20 \%$ discount on orders of $\$ 250$ or more.

A-B-C-D indicates varieties that are in demand at roadside stands-" "A" being more popular than " $B$ ", etc. " $D$ " is in less demand and you should plant less of them.

1-2-3-4 " " 1 " indicates a top notch florist variety; " 2 " a little less in demand; " 4 " still in demand, but you should grow less of them.


## WHOLESALE LIST



PRICES F.O.B. UKIAH, CALIFORNIA
SIZES: No. 1, $11 / 2$ in. Diameter and up; No. 2, 1 $1 / 4-11 / 2$ in.; No. 3, $1-1 \frac{1}{4}$ in.; No. 4, 3/4-1 in.

## WHOLESALE

We recommend size number 3 bulb which is 1 to $11 / 4$ inches in diameter for cut flowers. This size costs less with less shipping expense, makes very satisfactory flowers and will give you a number 1 or jumbo bulb to either sell or plant next season. However, number 1 bulbs will bloom two to three weeks earlier so they are recommended for your first planting to start your blooming season earlier.

## GOURD SEED



I like to grow most everything. I grow squash because it makes such luscious looking plants. Then my wife cooks it. Believe it or not, I am learning to like it too.

It's lots of fun to grow gourds. You get so many odd shapes and colors. You can take a nail and write your name on a gourd when it is half grown. As the scar heals your name will be grown on. You can draw pictures, put names of friends on gourds, too. Have fun with them.

## GOURD SEEDS 25c PER PKG. WITH BULB ORDER Add 10c if ordering seeds alone

Plant 3 to 4 seeds to a hill. Make hills at least 4 feet apart.
We surely make good use of Squaw Corn and Gourds for Halloween and Thanksgiving decorations.

## SQUAW CORN



If you like to have something really good for fall decorations, grow some improved Squaw Corn. This is far ahead of any Squaw Corn I have ever heard of. The stalks grow to 13 feet tall. The ears are up to 16 inches long and have 16 to 20 rows of corn each. Some of the ears are completely black, while others are red, bronze, striped kernels, and many colors on one ear, etc. It's a lot of fun and interesting.

## SEEDS 25c PACKAGE-WITH BULB ORDER ONLY

## ADD 10c FOR SEEDS ALONE

Each seed will make three or more stalks. Plant one seed every 12 inches. Put the rows at least 5 feet apart.

WHOLESALE-5 lbs. \$6.50; 10 lbs . or more, $\$ 1.00$ per lb.

## Convenient ORDER BLANK



My 12 year old son, Gerald. collects stamps. If any of you folks have any older U.S. stamps or any foreign stamps that you haven't any particular use for, send them along with your order and I will send you some extra bulbs for them. I'll make a deal with him then to stamp names on bags for them. (He usually gets the best of deals like that, though.)

Besides collecting stamps he collects rocks and is raising a calf. (I hope I don't have to give him my warehouse to put his rocks in though.)

My wife collects antiques and my danghter has started on stamps (she gets the duplirates). I wonder what else she will start collecting? I like to collect fish via the hook and line method.


## Cbristmas Orider

Your friends and relatives would be thrilled to get bulbs for Christmas. How about sending them 50 large bulbs-no 2 alike-for $\$ 3.95$ ?

Send your card along and we will enclose it.

Eastern Christmas orders have to be shipped later because of freezing. We will be glad to send a card announcing your gift.

## GIVE A LIVING GIFT

 THIS CHRISTMAS
## Golden <br> west Gladialus

W. I. MASON

Rt. 1, Box 2124M

## UKIAH

## CALIFORNIA


[^0]:    Large: 75c each; 10 for $\$ 6.00$
    Medium: 50c each; 10 for $\$ 4.00$

